



MISSION

Groundswell is a NYC-based, 501(c)(3) founded in 1996 to bring together youth, professional artists, and communities. We use art as a tool for social change by creating high quality works of public art in under-represented neighborhoods. Youth in our programs have worked with professional artists and community organizations to transform more than 450 public spaces, enhancing the quality of life for thousands of New Yorkers everyday.

CONSTITUENCIES

Youth

Groundswell youth attend New York City public schools and come from low-income and working-class families. Annually, up to 800 14 to 21 year-olds participate. Youth join our programs due to public art-making's connection to graffiti and street culture, to make new friends, express themselves, develop new skills and work collaboratively. Groundswell youth have gone on to work as paid assistants and serve on our board of directors.

Community-Based Organizations

Groundswell is NYC's leading organization dedicated to preserving, teaching, and advancing the study and practice of public art-making. Community based organizations, schools and city agencies contact us to learn how public art can raise awareness about their organization, advance their mission, build community and visually transform public space. We have collaborated with over 300 organizations since our founding.

Artists

Local, established artists are at the helm of every Groundswell project. All have bachelors and/or masters degrees in fine arts and experience working with youth. Giving underserved youth the kinds of experiences that are in short supply in their lives outside of Groundswell, they are dedicated to helping create a new generation of creative, civic-minded spirits.

PROGRAMS

Youth in Groundswell programs develop and hone their skills in four key areas: **Creativity, Collaboration, Critical Thinking and Decision Making, and Compassion.** They master skills in art making to communicate ideas, work effectively with others, make informed decisions, and to build awareness of and empathy for others.

For Youth

- **Summer Leadership Institute (SLI):** A summer job-training program for 75-85 youth. Six teams of youth work with artists and community-based organizations to learn job skills and create public art.
- **Teen Empowerment Mural Apprenticeship (TEMA):** An after-school program, modeled on a traditional apprenticeship, in which teens create public art for community-based organizations.
- **Voices Her'd Visionaries (VHV):** An intensive program where young women who have demonstrated potential for leadership examine issues facing women and girls, and choose a topic upon which to focus a summer public art project.
- **Making His'tory (MH):** An afterschool men's leadership development program, in which young man explore an issue for a large-scale summer public art project.
- **Portfolio Development Program:** Groundswell high-school students interested in attending post-secondary art programs work with artists to develop a complete portfolio for their applications.

For Court-Involved Youth

- **TurnStyle:** In partnership with the Center for Court Innovation and the Brooklyn District Attorney's Office, youth arrested for minor offences fulfill their community service requirements working with Groundswell artists.
- **Segue:** Youth who have graduated from the TurnStyle program learn the skills that are necessary for participation in Groundswell's after-school and summer public art-making programs.
- **East River Academy:** Incarcerated youth awaiting sentencing collaborate with Groundswell artists to create murals for the Riker's Island jail.

In the Community and Schools

- **Community Commissions.** Schools and community groups contract with Groundswell to develop public art projects that reflect their mission. Commissioned projects often meet at a partner organization's site and are sometimes part of the school day.
- **Arts in Education.** Groundswell partners with local public schools to implement visual arts projects into the academic curriculum.

2013 HIGHLIGHTS

Over 800 youth participated in our programs in 2013. Most are NYC public school students, with over 85% of SLI youth enrolled in or graduates of NYC public schools. School-year programs are over-subscribed.

We worked with upwards of 50 Community Partners in 2013, several with multiple projects. Partners included the Atlantic Avenue Business Improvement District, Brownsville Community Justice Center, East River Academy at Rikers Island, LISC New York City, NYC Department of Education, and NYC Department of Transportation.

We worked on highly visible sites including community gardens, public schools, the water splash area of Riverbank State Park, storefronts along historic Pitkin Avenue, and the pedestrian underpass connecting Atlantic Avenue to the beautifully restored Brooklyn Bridge Park.

Our project themes included sustainable industry, healing and recovery in the aftermath of Superstorm Sandy, environmental conservation, livable streets, the New York City mayoral transition, and restorative justice.



**We Rose Above
Healing Communities Through Public Art**

<https://vimeo.com/76556474>



Groundswell Frequently Asked Questions January 1, 2014

How was Groundswell founded?

Groundswell began in 1996 with one mural, created with one group of young people in Brooklyn. This project inspired these young people, their families, and the community to launch Groundswell and create a home in New York to use art as a tool for social change.

The name “Groundswell” was inspired by this first project. Low-income residents of city-owned properties were organizing to convert their buildings into cooperatives, which they would then manage themselves. Despite the great swell of activity and organizing occurring within these buildings, the work was indiscernible from the street. We thought it important to bring that community activism from the walls inside to the walls outside. Public art provided the perfect vehicle for showing the swell of activity that came from the core or base of an individual, group or community.

A groundswell is a sudden surge of growth or a wave of energy surfacing from beneath the ocean. At Groundswell-we support the energy and stories hidden behind walls to be expressed on the walls.

What makes Groundswell unique?

Mural making has historically united cultural and political expression within the context of struggles for and celebrations of freedom throughout the world. Although mural making continues to exist in urban environments in the United States, the tradition of organized, hand-painted community mural projects pioneered in the United States in the 1930s and resurrected in the 1960s, has virtually disappeared.

Over the past two decades, nonprofit agencies in San Francisco, Los Angeles, Chicago and Philadelphia have taken the lead in bringing back, preserving, and creating community murals. In the absence of such a group in New York City, we founded Groundswell in 1996 to organize, develop, and facilitate community murals.

We founded Groundswell based on the belief that there is something unique and powerful about the community mural making process, which combines the sanctity of personal expression with the strength of activism. Groundswell’s programs are based on principles of individual, group and community development. Collaborating with communities and fostering community activism, we strive to physically and mentally build up the individual, group or community during the making of the mural.

Groundswell Frequently Asked Questions

How does Groundswell evaluate the impact of its work on youth?

Throughout the year, Groundswell engages upwards of 800 youth in public art making that examines the intersection of personal experience and public concerns. Our programs teach young people valuable life skills that reach far beyond making a work of art. Groundswell encourages leadership by bolstering critical thinking and compassion, trains youth to collaborate and to exercise creativity (a skill that most U.S. employers now consistently rate as a top tier skill in the new workforce according to The Conference Board's recent report *Ready to Innovate*.)

Approximately 45% of our participants are African-American, 35% Latino, 15% Asian and 5% White. Male and female youth participate in equal numbers. Over 95% come from low-income or working-class families, and many are children of recent immigrants. 100% of our youth attend public schools. The majority of Groundswell's programs are based in Brooklyn, where high school drop out rates, unemployment, and gang membership remain high and where many residents receive public aid. Few young people in Brooklyn gain exposure to the arts and self-expression, structured activities outside of school, and meaningful work experience.

Groundswell's programs bridge this gap between creative expression, community service, and professional training, and their benefits extend beyond time spent in the studio: the Center for Arts Education recently reported that "In several national studies... students at risk of dropping out site participation in the arts as their reason for staying in school," and that participation in arts programs "deters delinquent behavior" and even improves academic performance.

During each stage of a participant's involvement in Groundswell, he or she develops skills in "The Four C's" through activities that teach him or her how to use art techniques, tools and methods to communicate ideas; how to work effectively with others to accomplish common goals; how to make informed decisions through researching, analyzing, discussing, and finding solutions to problems; and how to have empathy for and awareness of the situations of others; all of these activities work together to support the development of leadership skills and self-confidence.

To better understand our impact on youth, Groundswell has created a Logic Model based evaluation system to track both programmatic and individual progress and achievements. These outcomes summarize key findings resulting from evaluations conducted in the past year:

- *Program attendance rates remained high and consistent.*
- *35% of participants were new to Groundswell and 65% were returning participants.*
- *95% of youth participating in our afterschool programs advanced to the next grade level during their tenure with us.*
- *Of graduating seniors participating in our afterschool programs, 85% went on to pursue some form of higher education or vocational training.*
- *85% of Portfolio Development participants were accepted to schools of their choice.*
- *98% of youth participants felt Groundswell "helped them get better at gathering information and reviewing options before making a decision."*
- *99% of youth participants felt "they will use skills learned in other aspects of their lives."*
- *90% of youth participants felt "they gained specific skills that will help them in school."*
- *99% of youth participants felt "they will try to participate in other Groundswell projects."*
- *100% of parents surveyed "strongly agree" that Groundswell:*
 - *Teaches their children community involvement;*
 - *Teaches their children how to better express themselves; and*
 - *Are glad that their children are part of Groundswell.*

Groundswell Frequently Asked Questions

What are some of the challenges we face? How do we overcome these challenges?

As a public art organization, Groundswell faces many logistical challenges inherent to our work, which range from finding walls on which to paint our murals to engaging community partners interested in and capable of commissioning a project. Groundswell maintains a strong network of current and past partner organizations and wall owners, that we are able to leverage as new opportunities arise.

From a more strategic vantage point, Groundswell is challenged to remain true to our mission to use art as a tool for social change in each of the 40+ annual mural projects we present. To address this, each year, Groundswell stakeholders come together at our annual retreat to collectively brainstorm about important social justice issues and select two to explore through large-scale Summer Leadership Institute projects. This sets these projects apart from other SLI projects, the themes of which are decided in partnership with a community partner who has commissioned the project and therefore shares its expenses. Through this approach, participants in two flagship programs, Voices Her'd Visionaries and Making His'tory, are provided a platform to explore, discuss, and share the most pressing concerns that they face in their daily lives.

Finally, like many youth development organizations, Groundswell is challenged to effectively evaluate the impact of our work on youth participants over time. To address this, Groundswell designed and launched a custom Program Database that enables the organization to better understand and track the sequential long-term learning of youth participants in our target skill-building areas. As Groundswell's staff incorporates the database into our ongoing work, we continue to refine it based on its real-world context. As the database has been fully integrated into our day-to-day operations, it has enabled Groundswell to report on the impact of our work over time.

In addition, Groundswell recently introduced Scaffold Up! This merit-based system of achievement outlines distinct opportunities for youth participants to demonstrate their skills and knowledge in each of Groundswell's core skill-building areas (organized around our Four C's of Creativity as a Tool for Change; Collaboration; Critical Thinking/Decision Making; and Compassion) and rewards them with a merit-based Pin upon achieving competency.

Each Pin features a two-page guide that outlines required learning and achievements necessary to earn the Pin. The requirements are specific and age appropriate. To earn each Pin, youth must declare their commitment to working on it, demonstrate learning / achievement goals, and reflect on their accomplishments. Youth who complete multiple Pins are offered the opportunity to progress to new levels of leadership within the organization.

How does Groundswell fundraise? Which method is most successful?

Groundswell has a diverse funding strategy that involves contributed income from foundations, individuals, government agencies, and corporate sponsorships and earned income from community partner organizations. Our fundraising strategy is successful because we have such diversity in our income sources. Proportionally, foundations represent our largest supporters (approximately 40% of our income), while government agencies come in second (approximately 20% of our income), and individual and board supporters come in third (approx 5%). Earned income raised through our annual art auction benefit provides approximately 10% of our budget each year while earned income provided by community partner organizations represents 20% of our annual budget.

Groundswell has collaborated with over 300 community partners. Is there one relationship in particular that stands out? How does Groundswell promote this particular partner's mission through art?

Groundswell Frequently Asked Questions

Throughout our 17-year history, Groundswell has worked with hundreds of partner organizations which provide services to New York City's most vulnerable populations. We have developed longstanding and meaningful partnerships with New York City's most vital organizations, including The Trust for Public Land, Center for Court Innovation, BRC, New Yorkers Against Gun Violence, and numerous public schools. Through our distinctive model, we expand the capacity of our community-based partner organizations, as we collaborate with them to use public art to both activate neglected spaces and bring important issues and perspectives into the public sphere.

Our partnership with the New York City Department of Transportation (NYC DOT) is one that stands out because we collaborate with the agency through several distinct programs. Groundswell and NYC DOT designed the Traffic Safety Sign Residency Program to engage public school students in exploring traffic safety information through the creation of original street signs. Signs designed collaboratively by students at each of our partner schools are digitally rendered by Groundswell artists, fabricated by NYC DOT's Sign Shop, and temporarily installed in local locations students identify as in need of traffic signage. In addition, NYC DOT and Groundswell have partnered to create 14 large-scale murals to date. Most recently, Groundswell and NYC DOT presented StreetWise: Hunts Point, a two-year initiative designed to address sustainable solutions to traffic improvements in the South Bronx.

This long-standing relationship has benefited both Groundswell and the agency, supporting NYC DOT's mission to drive safety awareness, transform transportation assets, encourage environmentally sustainable community effort, and improve the quality of life for New York City residents. Groundswell's work with NYC DOT supports our mission by transforming the lives of participants, providing a voice to community residents surrounding issues of traffic safety, and training a new generation of civically-minded traffic and sustainability advocates to participate in the public dialog.

What is Groundswell's greatest impact, on the community as a whole and on the individuals involved?

Groundswell does so much for so many people, but perhaps most importantly, through our programs, young people are given the tools and encouragement to feel empowered as important contributors to the public dialog on any number of social issues.

We create real social change, through the medium of art, by training the youth we work with to think critically, creatively solve real problems in their own communities, collaborate with each other, professional artists, and community organizations, and to have compassion for others as they navigate the needs and issues of the many stakeholders that come together to create public artwork. These young people can see that their efforts and ideas are valued, and that their actions can have a positive impact on the lives of many other people.

In most cases, this helps these young people to make better decisions, and ultimately supports them to become well-rounded, civically minded, and educated adults.

Please explain the history and impact of Groundswell's programs for court-involved youth.

Groundswell has a strong track record of providing opportunities for court-involved youth to develop the skills needed to place their lives on a pathway to success. Groundswell has worked with this population since 2007, when we first launched our juvenile justice initiative. This initiative combines alternative sentencing programs with mural residencies in juvenile detention facilities, serving court-involved, incarcerated, and formerly-incarcerated youth.

Groundswell's alternative detention program, *TurnStyle*, is focused on accountability and skill-building for youth arrested for minor offenses such as vandalism, fare evasion, assault, and truancy. Appropriate young

Groundswell Frequently Asked Questions

people are identified for the program by the New York City Department of Probation, the New York State Office of Children and Family Services, and our community partner, the Center for Court Innovation. During community services hours fulfilled at our office, participants complete basic office and facilities maintenance tasks, fostering the development of work readiness skills, including the ability to understand and meet employer expectations, strategies for effective communication, and the importance of a positive attitude in the workplace.

While *TurnStyle* emphasizes the development of basic work readiness skills, *Segue* affords select youth an opportunity to concentrate on the development of more specialized art skills. Youth who have graduated from the *TurnStyle* program that elect to move on to *Segue* learn the skills that are necessary for participation in Groundswell's afterschool and summer public art-making programs. During intensive skill-building workshops with Groundswell artists, *Segue* participants complete hands-on artmaking activities which contribute to the completion of a public art project in partnership with a community-based organization. Young people who choose to participate in *Segue* develop their personal interest in art and artmaking techniques while simultaneously restoring the harm done to the community during their time served.

Groundswell's mural residency program for incarcerated youth was first launched in 2007 in partnership with The East River Academy on Rikers Island. To date, Groundswell has completed eight murals onsite in juvenile detention facilities in partnership with public high schools located within juvenile detention facilities. The curriculum of each residency is designed to support staff and corrections officers in their efforts to strengthen academic performance and prepare students for a successful release. On average, about 80% of the students served through this program are still in the adjudication process, while the remaining 20% are completing sentences of on average less than one year.

Through each residency, Groundswell seeks to reduce the potential for recidivism by supporting strong mentorship relationships with our artists. Groundswell staff conduct ongoing follow up with participants post-discharge, to encourage their enrollment in our core afterschool apprenticeship and summer jobs programs. Most importantly, young people discover first-hand the potential of hard work and collaboration to positively impact their lives and surroundings, and develop the tools necessary to continue to apply these skills to their lives post-discharge.

In 2012, the Mayor's office elected Groundswell to be the sole representative of the City of New York in the National Endowment for the Arts' national Our Town initiative. Groundswell's selection represents a citywide vote of confidence in our transformative social change model. Funding will enable Groundswell to significantly expand our juvenile justice offerings for the benefit of vulnerable NYC youth, in partnership with the Department of Correction, the Department of Probation, and the Community Justice Center in Brownsville.

2011

ANNUAL REPORT





Groundswell is teaching the next generation about the power of art. They are giving voice to those all too often unheard. I have visited the group painting (and got up on their four-story scaffolding, too!) and had the first-hand experience of the camaraderie, enthusiasm, and profound commitment emblematic of all Groundswell participants. Groundswell has earned a place on our local landscape and now deserves national recognition for their innovative results-driven work, with extraordinary success stories.

*Dr. Elizabeth Sackler
President
Elizabeth A. Sackler Foundation*

VOICES: HER'D VISIONARIES DEDICATION CEREMONY

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GROUNDSWELL BOARD CHAIR DAVID GOLDSTEIN WITH EXECUTIVE DIRECTOR AMY SANANMAN

DEAR FRIENDS

The most recently completed fiscal year was one of significant growth and progress here at Groundswell. I am pleased to now share our FY12 Annual Report, which not only celebrates the dozens of public artworks made possible thanks to your generous support, but also introduces you to the talented young people, artists, and community partners behind their creation.

As the enclosed pages illustrate, over the past year Groundswell deepened our use of art as a tool for personal and societal transformation. Whether in a neighborhood garden in Brownsville, a high school classroom on Rikers Island, or a community health center in the Bronx, each collaboratively created mural is a powerful testament to the possibility of change.

We continued to demonstrate the fiscal discipline that has enabled Groundswell to grow, and indeed thrive, over the past 16 years. The financial figures included in this report reflect a fiscally healthy organization with measured growth in both operating revenue and net assets.

This report is particularly meaningful, as it marks the close of Groundswell's most recent three-year Strategic Plan. We are pleased to complete this plan having achieved a number of significant institutional accomplishments which strengthen our ability to realize our mission and set the stage for responsible future growth.

BOARD

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- In 2012, Groundswell continued to develop opportunities for our young people to build their creative and professional skills. As part of the 2012 Summer Leadership Institute, we piloted a Merit Badge-based system of achievement to foster and reward leadership among our youth artists. During this pilot phase, over 90 participants went out for and achieved merit badges.
- StreetWise: Hunts Point, a multi-year, multi-project partnership supported by the Rockefeller Foundation's Cultural Innovation Fund, successfully closed out its first year with the installation of a monumental new mural at the entrance to Hunts Point Riverside Park and the unveiling of a portrait series celebrating local change makers.
- Finally, we celebrated the launch of a new website, which offers Groundswell an exciting new platform to digitally connect with our many stakeholders. If you haven't already, I invite you to visit us online and explore our searchable database of Groundswell's 400+ public art projects.

With just a few clicks, you can discover scores of new murals throughout New York City or learn something new about a favorite mural in your neighborhood.

Thanks to these and other efforts, Groundswell is not only recognized as New York's leading organization dedicated to community public art but is also celebrated as a national leader in the field of art as a tool for social change.

As we look forward to the coming year, we eagerly anticipate the development of our next Strategic Plan. This plan will outline our institutional vision for 2014 through 2017. We welcome your thoughts and encourage you to think big. We know we are.

I am particularly pleased to share that the Mayor's office recently elected Groundswell to be the sole representative of the City of New York in the National Endowment for the Arts' national Our Town initiative.

Groundswell's selection represents a citywide vote of confidence in our transformative social change model. If chosen, Groundswell will be able to significantly expand our juvenile justice offerings for the benefit of vulnerable New York City youth.

In closing, I would like to recognize everyone who is part of Groundswell's community, including our staff, artists, young people, Board members, and partners. Their commitment and vision is written on hundreds of walls throughout New York City, a permanent and lasting part of our city's visual landscape.

Above all else, thank you for all that you do to support Groundswell. Your friendship and generosity makes a tremendous impact on our work, and we are very grateful.

**SINCERELY,
DAVID GOLDSTEIN
BOARD CHAIR**

A REFLECTION As we prepare Groundswell’s FY12 Annual Report, I welcome the opportunity to reflect on Groundswell’s transformative social change model, and share our progress toward creating a more culturally rich and socially just society through public art. I am particularly pleased to introduce this report, which serves not just as a reminder of where we have been, but also as a signal of where we are going.

Here at Groundswell, we believe that art creates community and community creates change. And we have dedicated the past 16+ years to translating this belief into action.

We work to create change in three impact areas: the youth whom we serve; the art that we create; and the communities in which we work.

As you review the enclosed pages, you will see concrete evidence of Groundswell’s impact within these three areas, as you are introduced to the unique story of each of the 37 projects created in FY12.

- A group of young men come together in Brownsville, to redefine what it means to be a man today. In the process, these young men redefine themselves and their futures.
- A team of youth artists promote traffic safety in Brooklyn through a monumental mural along 4th Avenue. Through their talent, commitment, and hard work, these artists make the streets safer for all of us.
- Five teams of Bronx youth create a series of murals celebrating the theme “Visions of a Healthy Community.” Each mural, installed in the in the waiting area of a community health center, brings their vision of a more healthful community to thousands of patients and community members.

As you review these and other stories from 2012, we hope you will spend a few moments reflecting on a critical question we at Groundswell ask ourselves each day: what is the broader impact of Groundswell’s work?

This question will guide and inform our upcoming strategic planning process, and we look forward to sharing our progress with you as we enter into the next exciting phase of Groundswell’s development.

Here is a look at just a few measures of Groundswell’s overall success:

- Over Groundswell’s 16-year history, we have completed 400 public art projects in over 70 neighborhoods, engaging 95 artists and thousands of young people.
- Each day, Groundswell artworks touch the lives of thousands of New Yorkers.
- In 2012, more than 200 of the 800 Groundswell youth served came to us with a history of court-involvement, from foster care, or were enrolled in GED programs.
- 60% of young people who complete multiple Groundswell programs receive some form of public assistance.
- 99% of these youth participants believe they will use skills at Groundswell, including Groundswell’s Four C’s: Creativity, Critical Thinking, Collaboration, and Compassion, in other aspects of their lives.
- 80% of Groundswell participants report that they will find other ways to contribute positively to their community in the future.
- 80% of participants in our Portfolio Development program have gone on to pursue BFA degrees. Nearly 100% have been accepted to college.

I am proud to be part of a community that strives for and achieves excellence. As we continue to challenge ourselves to define and evaluate the impact of our work – on young people, on artists, on New York City’s most vulnerable citizens – we continue to look for opportunities to deepen this impact on the many communities we engage.

As always, we thank you for your continued support, which makes all this and more possible.

**SINCERELY,
AMY SANANMAN
EXECUTIVE DIRECTOR**



Groundswell brings together artists, youth, and community organizations to use art as a tool for social change. Our projects beautify neighborhoods, engage youth in societal and personal transformation, and give expression to ideas and perspectives that are underrepresented in the public dialogue.

“WE LIVE HERE” MURAL TEAM

SUMMER LEADERSHIP INSTITUTE

Groundswell’s Summer Leadership Institute, our flagship program, is an intensive jobs training opportunity that employs up to 120 young people over seven weeks each summer. Two professional artists lead each youth mural team through the research, design, and creation of a high-quality, permanently installed work of public art for an underserved New York City neighborhood. In 2012, 117 youth participated in our Summer Leadership Institute, nearly all of them public school students or recent graduates, and created seven monumental works of public art.



I am grateful for the opportunity to change a community through a mural. People pass by every day and see young kids who don't have to be here but who want to work to better their neighborhood. I feel like this is a stepping stone for progress.

*Maleek Joseph
Groundswell youth participant*

PHOTO CREDIT: NINA WEINBERG DORAN

A Better Bronx

“A Better Bronx” encourages sustainable industry in Hunts Point, once home to one of the most blighted waterways in the United States. The mural celebrates all that the community has achieved to gain access to and transform the Bronx River. “A Better Bronx” was completed as part of Groundswell’s two-year StreetWise: Hunts Point initiative.

In collaboration with NYC Department of Transportation and Majora Carter Group

Medium & Size
Acrylic on Wall, 105 x 12 ft

Location
812 Edgewater Road,
Hunts Point, Bronx

Lead Artist Adam Kidder
Assistant Artist Jazmine Hayes

Youth Artists
Kremli Abreu, Clara Acquah, Mone Alexander, Stephanie Balbuena, Yoiky Brito, Ashenty Desruisseaux, Randy Ellis, Genesis Francisco, Aylin Gonzalez, Juan Carlos Henriquez, Chris Hooper, Sarah Martinez, Tamika McLean, River Mejia, Shanice Rivera, Fatou Touray, and Maribel Williams



Believe in East New York

“Believe in East New York” was developed for a neglected but highly visible wall outside the Broadway Junction subway station in East New York to help revitalize the community through the creation of locally inspired public artwork. The mural design balances vibrant historical imagery with illustrations of the young people’s aspirations for the future of their neighborhood.

In collaboration with the Mayor’s Community Affairs Unit, NYC Parks Department, and Aspirations Diploma Plus High School

Medium & Size
Acrylic on Wall, 150 x 12 ft

Location
Van Sinderen Avenue and Fulton Street, East New York, Brooklyn

Lead Artist
Esteban del Valle

Lead Artist
Frank Parga

Youth Artists
Olguine Alcide, Gloryann Anderson, Johanna Derisca, Juan Espinal, Fabio Gomez, Samuel Etienne, Jasmine Gallard, Katarina Howard, Casey Jones, Oonagh Jordon, Kaiesha Joseph, Christina McMillan, Diana Mellow, Marinique Mora, Edina Music, Desmonae Wilson, and Anna Zanes

For Those Who Speak And Those Who Have Yet To Speak

During the school year, young women participating in Groundswell’s Voices Her’d Visionaries program researched the rise of women’s rights movements across the globe. They also interviewed New York City activists to better understand women’s organizing efforts on a local level. In the summer, these emerging artists created a mural which honors global struggles of and progress by women

In collaboration with Downtown Brooklyn Partnership

Medium & Size
Acrylic on Wall, 81 x 45 ft

Location
185 Flatbush Avenue Extension, Downtown Brooklyn

Lead Artist
Nicole Schulman

Assistant Artist
Leola Bermanzohn

Youth Artists
Dakota Austin, Anayshah Bashier, Rebecca Cocks, Andrany Dorcelly, Dominique Etienne, Jennifer Etienne, Jasmine Gallard, Katarina Howard, Casey Jones, Oonagh Jordon, Kaiesha Joseph, Christina McMillan, Diana Mellow, Marinique Mora, Edina Music, Desmonae Wilson, and Anna Zanes

Here Goes Something

This is the second half of a mural first begun in spring 2012. Visually, the mural transforms a monumental wall along the outside of the Brooklyn Navy Yard and introduces viewers to the legacy of this modern industrial park – from the Revolutionary War to the revolution in jobs and industry happening in NYC right now.

In collaboration with the Brooklyn Navy Yard Center at BLDG 92 and the Brooklyn Navy Yard Development Corporation

Medium & Size
Acrylic on Wall, 150 ft x varying heights

Location
Navy Street and Sands Street, Vinegar Hill, Brooklyn

Lead Artist
Tanya Linn Albrigtsen-Frable

Assistant Artist
Joel Bergner

Youth Artists
Alexander Battle, Jasmine Benitez, Basheera Deas, Eric Echevarria, Jake Ganpat, Gabriella Grafakos, Nathaniel James, Gary Johnson, Alyssa Lau, Alexis Meza-Sedeno, Oluwatobi Oniyinde, Keyla Rijo, Aaron Ruiz, Cassandra Trinidad, Nyasia Victor, and Jaquasha Younger

We Live Here

“We Live Here” promotes livable streets in New York City’s largest walk-to-work community. The mural explores how residents living, working, driving, and attending school along 4th Avenue in Sunset Park interact with the roads and with each other. Too often treated as a vehicle through-way for speeding drivers, 4th Avenue is also a thriving pedestrian destination, lined with schools, senior centers, churches, and retail venues.

In collaboration with NYC Department of Transportation and UPROSE

Medium & Size
Acrylic on Wall, 98 x 20 ft

Location
760 4th Avenue, Sunset Park, Brooklyn

Lead Artist
Crystal Bruno

Assistant Artist
Angel Garcia

Youth Artists
Elijah Alston, Sol Castillo, Rosse Mary Corona, Justin Crawford, Donovan Dawson, Akeim Greenland, Kai Kent, Jasper Kerbs, Wy Ming Lin, Flabio Tiberius Perez, Raymond Reyes, Markus Ricardo, Brittany Rogers, and Keshani Whint

Yesterday I Was ____ , Today I Am ____ , Tomorrow I’ll Be ____.

A mural team made up exclusively of young men, over half of whom had a history with the juvenile justice system, came together during an intensive afterschool session to explore a topic for a large-scale summer mural project. Deliberately leaving its message incomplete, the all-male mural team chose to address the topic of male identity while leaving room for receptivity, reflection, and transformation.

In collaboration with the Brownsville Community Justice Center and Student Farm Project

Medium & Size
Acrylic on Wall, 32 x 27 ft

Location
512 Rockaway Avenue, Brownsville, Brooklyn

Lead Artist
Chris Soria

Assistant Artist
Jules Joseph

Youth Artists
Ivonn Bernal, Andrea Calabria, Andre Cuenca, Melissa Marte, Christian Montufar, Joyce Moran, Rebecca Navarro, John Ponce, Hammad Raja, Cynthia Reyes, Khandaker Rishalatullah, Jose Rubio, Evelyn Sookoo, Cassandra Walker, Emily Xu, and Esther Yuabov

Yield in the Name of Creativity

“Yield in the Name of Creativity” visually combines the idea of safe streets, especially around a public school, with an illustration of life’s many pathways to success. The design includes winding roads and an eye watching over the dangerous intersection where the mural is located. Also featured in the mural are two children who represent the dual business and arts focuses of the high school.

In collaboration with NYC Department of Transportation and the High School for Arts and Business

Medium & Size
Acrylic on Wall, 66 x 17 ft

Location
105-25 Horace Harding Expy North, Corona, Queens

Lead Artist
Yana Dimitrova

Assistant Artist
Olivia Fu

Youth Artists
Ivonn Bernal, Andrea Calabria, Andre Cuenca, Melissa Marte, Christian Montufar, Joyce Moran, Rebecca Navarro, John Ponce, Hammad Raja, Cynthia Reyes, Khandaker Rishalatullah, Jose Rubio, Evelyn Sookoo, Cassandra Walker, Emily Xu, and Esther Yuabov

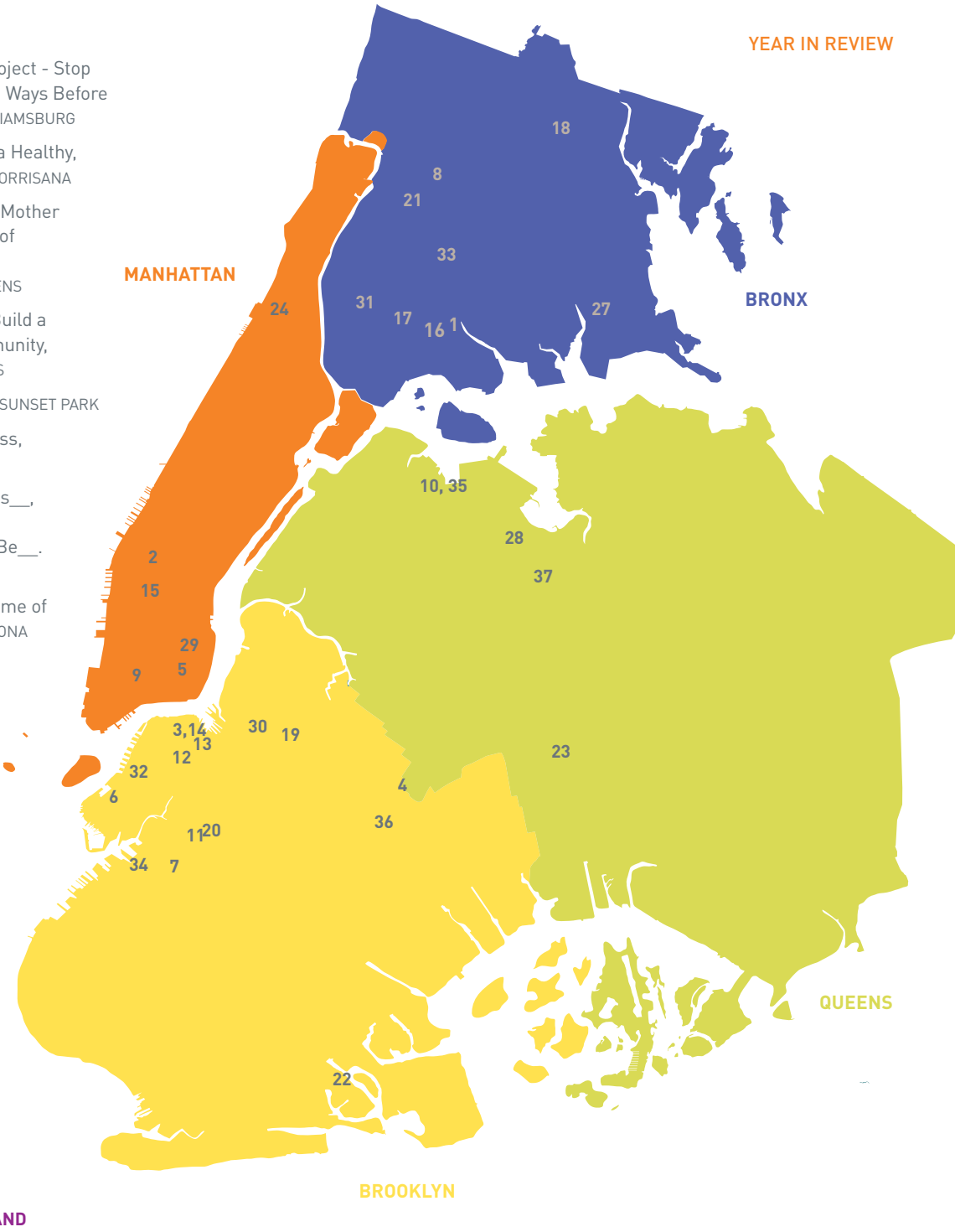
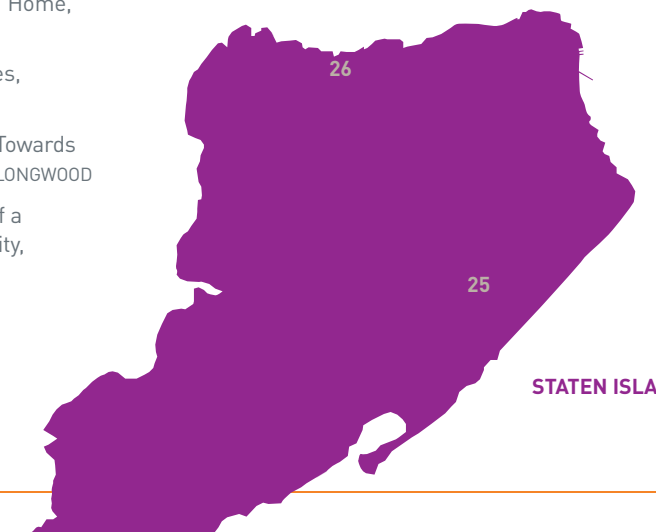


"YESTERDAY I WAS... TODAY I AM... TOMORROW I'LL BE..."

- Arianna Condominium
- Aspirations Diploma Plus High School, East New York
- BRC
- Brooklyn Navy Yard Center at Building 92
- Brooklyn Navy Yard Development Corporation
- Brownsville Community Justice Center
- Domestic Workers United
- Downtown Brooklyn Partnership
- East River Academy, Rikers Island
- Farragut Houses
- GED Plus High School
- Goodwill Industries
- Groundwork Inc.
- High School for Arts and Business, Corona
- International Culinary Center
- IS 2, Dongan Hills
- Lehman High School
- Majora Carter Group
- Mayor's Community Affairs Unit
- Montefiore Medical Center
- Morrisania Revitalization Center
- MS 210, OzonePark
- NYC Department of Correction
- NYC Department of Education

- NYC Department of Parks and Recreation
- NYC Department of Probation
- NYC Department of Transportation
- NYC Department of Youth and Community Development
- Park Slope Collegiate High School, Park Slope
- PS 8, Norwood
- PS 9, Fordham Heights
- PS 10, South Slope
- PS 19, North Corona
- PS 21, Mariners Harbor
- PS 64, Alphabet City
- PS 161, Hamilton Heights
- PS 277, Marine Park
- PS 304, Schuylerville
- PS 380, South Williamsburg
- Red Hook Community Justice Center
- Rocking the Boat
- Rose M. Singer Center
- Society of the Citizens of Pozzallo
- Student Farm Project
- The New School
- THE POINT Community Development Corporation
- Unity Neighborhood Center
- UPROSE

- 1 A Better Bronx, HUNTS POINT
- 2 Art Forms Change, CHELSEA
- 3 Be Amazing, VINEGAR HILL
- 4 Believe in East New York, EAST NEW YORK
- 5 Birds of Soluna, LOWER EAST SIDE
- 6 Building a Change, RED HOOK
- 7 Cautionman, SUNSET PARK
- 8 Community and Collaborations for Health, NORWOOD
- 9 Cuisine D'Amour, SOHO
- 10 Dream, Heal, Change, RIKERS ISLAND
- 11 Education is our Right and It's All in How You Play Your Cards, PARK SLOPE
- 12 For Those Who Speak and Those Who Have Yet to Speak, DOWNTOWN BROOKLYN
- 13 Here Goes Something, VINEGAR HILL
- 14 Here Goes Something (Part 2), VINEGAR HILL
- 15 Hope, Health, and Home, CHELSEA
- 16 Hunts Point Heroes, HUNTS POINT
- 17 Moving Together Towards a Healthy Bronx, LONGWOOD
- 18 Plant the Seeds of a Healthy Community, WILLIAMSBRIDGE
- 19 Power, BEDFORD-STUYVESANT
- 20 Respect the Work, PARK SLOPE
- 21 Safety Sign Project - Be Aware, Cross with Care, UNIVERSITY HEIGHTS
- 22 Safety Sign Project - Be Safe While Crossing, GERRITSEN BEACH
- 23 Safety Sign Project - Don't Be Blind, Look at the Street Signs! JAMAICA
- 24 Safety Sign Project - Don't Run, HARLEM
- 25 Safety Sign Project - It All Means Stop, DONGAN HILLS
- 26 Safety Sign Project - Raise Your Hand High to Reach the Sky! NORTH SHORE
- 27 Safety Sign Project - Safer Streets, Safer World SCHUYLERVILLE
- 28 Safety Sign Project - Safety is the Way, CORONA
- 29 Safety Sign Project - Safetyopoly, EAST VILLAGE
- 30 Safety Sign Project - Stop and Look Both Ways Before Crossing, WILLIAMSBURG
- 31 The Bloom of a Healthy, Community, MORRISANA
- 32 The Legacy of Mother Cabrini: Story of Immigration, CARROLL GARDENS
- 33 Together We Build a Healthy Community, MORRIS HEIGHTS
- 34 We Live Here, SUNSET PARK
- 35 Wings of Fitness, RIKERS ISLAND
- 36 Yesterday I Was __, Today I am __, Tomorrow I'll Be __. BROWNSVILLE
- 37 Yield in the Name of Creativity, CORONA



Taken as a group, Groundswell's afterschool programs offer a suite of opportunities for youth to strengthen their skills in Groundswell's Four C's: Collaboration; Critical Thinking/Decision Making; Compassion; and Creativity. Each program is designed based on a traditional apprenticeship model and uses a series of sequential skill-building activities to support young people's success, both within our programs and in their lives more generally.



“BUILDING A CHANGE”

TEEN EMPOWERMENT MURAL APPRENTICESHIP (TEMA)

TEMA supports the development of artistic skills while furthering broader youth development objectives. In FY12, two TEMA sections with a total enrollment of 45 teens met weekly during three-hour sessions between October and June, for a total of 100 contact hours. Each section engaged participants in the creation of a work of art for a commissioning organization.

Building a Change

Groundswell youth created a mural for installation at the Red Hook Community Justice Center. The Center's youth court trains teens to serve as jurors, judges, and attorneys, handling real-life cases involving their peers. During the team's research, youth visited the Center to speak to the teens involved in its programs and learned how the court's approach to use positive peer pressure to ensure that young offenders avoid further court-involvement. The mural celebrates the positive role that young people can play in Red Hook.

In collaboration with Red Hook Community Justice Center

Medium & Size

Acrylic on Tyvek 19 x 10 ft

Location

88 Visitation Place, Red Hook, Brooklyn

Lead Artist

Yana Dimitrova

Assistant Artist

Frank Parga

Youth Artists

Gloriann Anderson, Royale Bastien, Andre Cuenca, Dominique DeLuis, Damaris Figueroa, Gabriella Grafakos, Fabio Gomez, Maleek Joseph, Tywan Ladson, Alyssa Lau, Nancy Lee, Marcos Rodriguez, Yuri Sadiki-Torres, Roxana Santana, Jonell Santiago, and Thomas Torchio

Respect the Work

Groundswell youth created three banners for use by DWU and JFREJ at a series of spring rallies. These colorful banners celebrate the importance of domestic workers and call us to action in the ongoing campaign for justice for nannies, housekeepers, and elder care providers. The banners were part of a larger campaign regarding the Domestic Workers Bill of Rights. At a press conference hosted in May 2012, hundreds of domestic workers joined our youth muralists in Park Slope to educate the community about this important legislation.

In collaboration with Domestic Workers United (DWU) and Jews for Racial and Economic Justice (JFREJ)

Medium & Size

Acrylic on Parachute Cloth, Three banners 5 x 4 ft each

Location

274 Garfield Place, Park Slope, Brooklyn

Lead Artist

Nicole Schulman

Assistant Artist

Grace Baley

Youth Artists

Sandra Aghedo, Suzan Aghedo, Tichina Alexander, Dakota Austin, Maya Carino, Betty Chen, Catherine Hunt, Nathaniel James, Ryan Louis, Ciani Martin, Shahnee Naftali, Kevon Nicholas, Oluwatobi Oyinde, Joanna Palermo, Flabio Perez, Raymond Reyes, and Jonathon Rod

VOICES HER'D VISIONARIES and MAKING HIS'TORY

During a spring afterschool session, Groundswell's Voices Her'd Visionaries program for exceptional young women met weekly to research and discuss ideas for a summer public art project. The team identified the topic "women as international community."

In spring 2012, Groundswell launched Making His'tory, a men's leadership development program which mirrors this successful program. Ten young men were selected from the diverse pool of Groundswell youth to investigate the topic "the male identity, stereotypes, and role models."

PORTFOLIO DEVELOPMENT

Portfolio Development serves as a capstone to Groundswell's broader youth programs. This pre-professional training program offers a unique opportunity for young artists interested in pursuing post-secondary art education. The curriculum is challenging, and it encourages youth to build technical skills, discover their artistic voices, and achieve their creative potentials.

Of the 15 graduating seniors enrolled in the spring 2012 session, 87% were accepted into and enrolled in art school and college programs, including School of Visual Arts, Rhode Island School of Design, and Cooper Union. Most received scholarships.



Each time I've worked with Groundswell, I've learned new artistic skills as well as gained work experience. It's fun but I also take it seriously, and I think I will be able to use all these skills in the future.

Keyla Rijo
Groundswell youth participant



TEEN EMPOWERMENT MURAL APPRENTICESHIP

Through school-based mural residencies, Groundswell works in public school classrooms to enhance the standard curricula and expose young people to the arts while creating cross-disciplinary connections between the arts and other academic disciplines. Groundswell is also commissioned by community groups, non-profit organizations, and public agencies to develop unique partnerships rooted in our collaborative artmaking process.



Art Forms Change

“Art Forms Change” celebrates the students’ experience as first generation Americans. Students researched the modern ‘griot’ and shared their own hopes of achieving success in peer interviews which examined language, culture, and race to understand the immigrant experience.

In collaboration with GED Plus High School

Medium & Size
Acrylic on Drywall, 8 x 24 ft

Location
269 West 35th Street, Chelsea, New York

Lead Artist
Jules Joseph

Assistant Artist
Olivia Fu

Participants
14 high school students from GED Plus High School

Be Amazing

As part of “Be Amazing: Stand Up and Volunteer” week, a campaign hosted by The Amazing Spider-Man movie, Groundswell artists worked with cast and volunteers to create this mural honoring volunteerism for the Farragut Houses Community Center.

In collaboration with Farragut Houses, Goodwill Industries, and NYC Department of Youth and Community Development

Medium & Size
Acrylic on wall, 10 x 150 ft

Location
228 York Street, Vinegar Hill, Brooklyn

Lead Artist
Chris Soria

Assistant Artist
Esteban del Valle

Participants
Dozens of volunteers

Cautionman

Installed at PS 10, this mural depicts a dangerous situation at an intersection with a crosswalk like those found near a school. Swooping to the rescue is the traffic safety superhero, Cautionman, who signals to a driver to stop for children.

In collaboration with NYC Department of Transportation and PS 10

Medium & Size
Acrylic on canvas, 18 x 13 ft

Location
511 7th Avenue, Sunset Park, Brooklyn

Lead Artist
Christopher Cardinale

Assistant Artist
Leola Bermanzohn

Participants
5th grade students from PS 10

Cuisine D’Amour

Groundswell youth created a mural celebrating their families’ home cooking traditions, inspired by the artistic legacy of Master Chef Jacques Pépin. The finished work is a poignant reminder of food’s power to move us, transform us, inspire us, and bring us home.

In collaboration with the International Culinary Center

Medium & Size
Acrylic on wall, 9 x 80 ft

Location
462 Broadway, SoHo, New York

Lead Artist
Chris Soria

Assistant Artist
Sophia Dawson

Participants
Six exceptional teens aged 15 - 17

Education is our Right and It’s All in How You Play Your Cards

A team of students researched issues of access to higher education. The mural illustrates ways to get the most out of a system that is not always fair.

In collaboration with Park Slope Collegiate High School

Medium & Size
Acrylic on Wall and Acrylic on Parachute cloth, 15 x 44 ft

Location
230 7th Avenue, Park Slope, Brooklyn

Lead Artist
Tanya Linn Albrigtsen-Frable

Assistant Artist
Jules Joseph

Participants
17 high school students from Park Slope Collegiate

Here Goes Something

“Here Goes Something” celebrates the history of the Brooklyn Navy Yard and was created by students from PS 307. Youth went on a tour of the Yard and learned about its history and were excited to paint a wall that members of their community would see everyday.

In collaboration with Brooklyn Navy Yard Center at Building 92 and PS 307

Medium & Size
Acrylic on Cement, 9 x 150 ft

Location
Sands and Navy Streets, Vinegar Hill, Brooklyn

Lead Artist
Tanya Linn Albrigtsen-Frable

Assistant Artist
Esteban del Valle

Participants
19 4th and 5th grade students from PS 307

Hope, Health, and Home

This mural was created by the Lang Mural Action class at The New School to celebrate BRC’s new building on 25th Street. The panels are based on BRC’s tagline of Hope, Health, and Home.

In collaboration with BRC and New School/Eugene Lang College for Liberal Arts

Medium & Size
Acrylic on Canvas, 5 x 16 ft

Location
127 West 25th Street, Chelsea, New York

Lead Artist
Conor McGrady

Participants
Ten students from the Lang Mural Action class

Hunts Point Heroes

As the first project in the two-year StreetWise initiative, five portraits were created celebrating local community change makers, including Arthur Aviles, Majora Carter, Megan Charlop, Sister Thomas, and Gilbert Valle.

In collaboration with Hyde Leadership Academy, Majora Carter Group, and NYC Department of Transportation

Medium & Size
Acrylic on Plywood, Five panels 4 x 6 ft each

Location
830 Hunts Point Avenue, Hunts Point, Bronx

Lead Artist
Crystal Bruno

Assistant Artist
Joel Bergner

Participants
Seven high school students from the Hyde Leadership Academy

Power

“Power” was created during the course of a special one-day painting event where twelve middle school youth and twelve adult mentors, alongside Groundswell artists, created a new mural celebrating the power of education.

In collaboration with Groundwork Inc. and Sumner Community Center

Medium
Acrylic on Drywall

Location
862 Park Avenue, Bedford-Stuyvesant, Brooklyn

Lead Artist
Esteban del Valle

Assistant Artist
Jazmine Hayes

Participants
Twelve middle school youth and twelve adult mentors

The Legacy of Mother Cabrini: Story of Immigration

This mural honors Mother Francesca Cabrini who dedicated her life to help poor Italian immigrants. During her life, she established over 60 Institutes of Missionaries of the Sacred Heart of Jesus throughout the United States.

In collaboration with Arianna Condominium and the Society of the Citizens of Pozzallo

Medium & Size
Acrylic on Brick, 10 x 25 ft

Location
29 Tiffany Place, Carroll Gardens, Brooklyn

Lead Artist
Yana Dimitrova

Assistant Artist
Esteban del Valle

Visions of a Healthy Community

In partnership with Montefiore Medical Center, Groundswell artists collaborated with youth recruited from Bronx afterschool programs to create five murals celebrating health and wellness. Each mural was then installed in the waiting area of a Montefiore community health center.

Community Collaborations for Health
Family Health Center
360 East 193rd Street, Norwood, Bronx

Moving Together Towards a Healthy Bronx
South Bronx Health Center for Children and Families
871 Prospect Avenue, Longwood, Bronx

Plant the Seeds of a Healthy Community
Williamsbridge Family Practice Center
3448 Boston Road, Williamsbridge, Bronx

The Bloom of a Healthy Community
Comprehensive Health Care Center
305 East 161st Street, Morrisania, Bronx

Together We Build a Healthy Community
West Farms Family Practice
1055 Tremont Avenue, Morris Heights, Bronx

Medium & Size
Acrylic on Wood, Five panels 4 x 8 ft each

Artists
Olivia Fu
Jules Joseph
Natalia Nakazawa
Adan Palermo
Frank Parga
Nicole Schulman
Misha Tyutyunik

Groundswell's special initiatives engage a diverse community of young people and adults not served by our summer, afterschool, and school-based programs. These initiatives are developed through meaningful partnerships with alternative sentencing programs, city agencies, and educational institutions.



We're really trying to offer young people, particularly young people on probation, an opportunity to flip the script and redefine themselves. So that they don't think of themselves as a thug or a criminal or a probationer, but they think of themselves as a construction worker or a father or a student, or in this case, an artist.

Vincent Schiraldi,
NYC Department of Probation Commissioner



"SAFETY SIGN PROJECT: SAFETYOPOLY"

STREETWISE: HUNTS POINT

With support from the Rockefeller Foundation and its Cultural Innovation Fund, Groundswell engages youth, artists, and other community members in the identification of transportation-related concerns in the South Bronx and in the recommendation of design, signage, and policy solutions with the NYC Department of Transportation.

This two-year campaign uses a series of mural-making projects to engage community members in identifying and prioritizing transportation and related environmental concerns in their South Bronx community. Through StreetWise, Groundswell inspires community members to envision a better community, implement short-term streetscape solutions, and secure a commitment for the realization of longer-term transportation solutions.

In its first year, the initiative has made a significant impact on participants, and in its second year, it will seek to expand this impact to a broader community. Ultimately, this project will incite ongoing activism among artists, youth, and community stakeholders and provide a model for other communities to use art as a tool for social change.

In FY12, Groundswell completed two of six public art projects as part of this campaign. The projects directly engaged twenty-four youth participants and will be the basis for expanded community involvement in the remaining year.

COMMUNITY OUTREACH

Groundswell presents educational tours throughout the year designed to engage a broad audience in the critical discourse surrounding public art. Attendees discover the impact and influence of murals on the visual landscape of New York City. When possible, tours visit a mural-in-process worksite to connect attendees with the emerging artists at the core of Groundswell's work. In FY12, Groundswell presented six educational tours, cultivating a new audience for visual art.

SAFETY SIGN INITIATIVE

Groundswell and the NYC Department of Transportation designed the Safety Sign Initiative to engage public school students in exploring traffic safety through the creation of original street signs. Signs designed collaboratively by students at each of our partner schools are digitally rendered by Groundswell artists, fabricated by the NYC Department of Transportation's Sign Shop, and temporarily installed in locations students identify as in need of traffic signage.

Through this program, students learn how signs and symbols can communicate ideas and explore visual art techniques to develop graphic images. These signs then help increase safety awareness and prevent accidents near each school community.

In FY12, Groundswell and the NYC Department of Transportation partnered with nine schools throughout the five boroughs, engaging 300 students. The students' work was honored during a joyous celebration at the Schomburg Center for Research in Black Culture in June.

JUVENILE JUSTICE

Groundswell's juvenile justice initiative engages youth involved at all stages of the criminal justice continuum. Through sustained involvement with these young people, Groundswell seeks to positively impact their growth and development while helping them avoid future contact with the justice system.

Groundswell's mural residency program for incarcerated youth, launched in 2007, is the centerpiece of our juvenile justice offerings. Through this initiative, Groundswell's professional artists work with young people onsite at public high schools located within juvenile detention facilities. In FY12, Groundswell completed our sixth and seventh murals onsite in juvenile detention facilities.

During FY12, 37 young offenders were sanctioned to Groundswell's TurnStyle program by the NYC Department of Probation, the NYS Office of Children and Family Services, and the Center for Court Innovation. At our studio, these youth developed work-readiness skills by completing basic office and facilities maintenance tasks.

Fourteen TurnStyle youth transitioned to Segue, where they had the opportunity to practice artmaking and learn the skills necessary to transition to our broader youth programs. In addition to young people transitioning from TurnStyle, Segue also engaged teens referred to us by our social service agency partners.

Birds of Soluna

This mosaic is an extension to a previously installed Groundswell mosaic on the outer façade of BRC's Casa de los Vecinos transitional housing residence for individuals living with mental illness. Completed through Groundswell's Segue program, court-involved youth and residents were engaged in the mosaic tiling process. Installed along the front of the facility, the mosaic creates a welcoming atmosphere as one enters the building.

In collaboration with BRC and its Casa de los Vecinos Transitional Housing Facility

Medium
Mosaic Tile on Wall

Location
91 Pitt Street, Lower East Side, Manhattan

Lead Artist
Jessica Poplawski

Participants
Youth in Groundswell's Segue program

Dream, Heal, Change

"Dream, Heal, Change" was created by a group of young women incarcerated at the Rose M. Singer Center on Rikers Island. This mural is inspired by the concept of physical, emotional, and spiritual metamorphosis. Golden butterflies fly across the mural, each with a word written into its wings, evoking the possibility for change, from locked up to free, and from unhealthy to healthy.

In collaboration with NYC Department of Correction and NYC Department of Education

Medium & Size
Acrylic on Wall, 28 x 14 ft

Location
Rose M. Singer Center, Rikers Island, New York

Lead Artist
Katie Yamasaki

Assistant Artist
Jonita Griffith

Participants
Fifteen incarcerated youth aged 16 – 18 years old

Wings of Fitness

"Wings of Fitness" was created by incarcerated youth on Rikers Island. The mural illustrates personal responsibility, for both our health and our well-being. Each of the three parts depicts an athlete juxtaposed with a flying animal to suggest grace and speed. In creating the mural, the young artists experienced the discipline that is required for both fitness and painting.

In collaboration with NYC Department of Correction and NYC Department of Education

Medium & Size
Acrylic on Wall, 8 x 30 ft

Location
Eric M. Taylor Center, Rikers Island, New York

Lead Artist
Chris Soria

Assistant Artist
Esteban del Valle

Participants
Fifteen incarcerated youth aged 16 – 18 years old

OUR DONORS

Groundswell warmly thanks the following generous contributors.

Public Funders	\$5,000 – 9,999	Milton and Sally Avery Arts Foundation Nathan and Fannye Shafran Foundation Joanne Nerenberg and Aaron Naperstek Jordan and Jean Nerenberg Majken and Bo Nielsen Sagalyn Family Fund Michael Sananman Peter Sananman Sydnee Sanchez and John Jorgl Weaver Popcorn Company	Amy Sananman and Mauricio Trenard Elisa Sananman David Sweeny Jon Ulanet Van Gogh Imports Kim and Maria Yamasaki Dan Zanes	Robert Surles Transportation Alternatives Jennifer Williford	Tara Mack and Gary Younge Catherine Markert Michelle Matland and David Kener Mersel, Klein, and Company LLP Elizabeth Miller Maura Minsky Mary Ann Monforton Matthew Bede Murphy Fred Myers and Faye Ginsburg Genevieve Outlaw Sharon Polli and Matt Gunn Stuart Post Punched In The Head Productions Katherine Randall and Stephen Pred Eric Reschke and Lillian Hope Bryony Romer and Josh Mack Andrew Rosenberg Gary and Wendy Schnierow Samir Shah Shannon and Jonathan Sharp Debra Tanklow Geordie and Stephanie Thompson Two Boots Henriette Warren Marla Wofford Marsha and Gary Zibalese-Crawford
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	\$1,000 – 4,999				
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	\$10,000 – 24,999				
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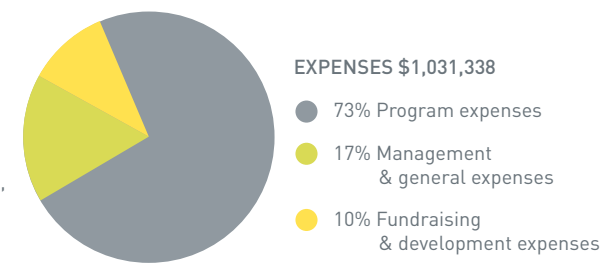
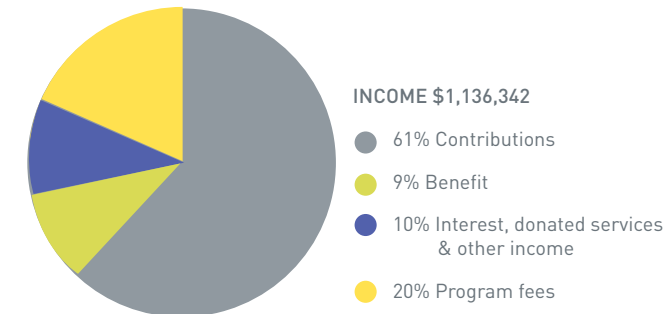
Nearly 90% of each contribution received is used to directly support Groundswell’s programs.

FINANCIALS

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
INCOME			
Contributions	\$419,373	\$269,700	\$689,073
Fundraising Benefits	108,750		108,750
Less Direct Benefit Expenses	(9,494)		(9,494)
Donated Services, Materials, and Supplies	104,502		104,502
Program Fees	229,200		229,200
Interest Income	3,548		3,548
Unrealized Gain on Investments	2,822		2,822
Other Income	7,941		7,941
Net Assets Released from Restrictions	256,578	(256,578)	-
TOTAL REVENUE AND PUBLIC SUPPORT	\$1,123,220	\$13,122	\$1,136,342
EXPENSES			
Program Services	\$755,827		\$755,827
Supporting Services Management and General	177,902		177,902
Fundraising	97,609		97,609
Total Supporting Services	275,511		275,511
TOTAL EXPENSES	\$1,031,338		\$1,031,338
CHANGE IN NET ASSETS	91,882	13,122	105,004
NET ASSETS, BEGINNING OF YEAR	353,807	454,128	807,935
NET ASSETS, END OF YEAR	\$445,689	\$467,250	\$912,939

This list includes gifts which supported Groundswell’s FY12 activities.

Groundswell is grateful to all our supporters. This list includes gifts of \$100 and above.



	UNRESTRICTED
ASSETS	
Cash and Cash Equivalents	
Unrestricted	\$134,599
Board Designated Operating Reserve	180,219
Temporarily Restricted	269,500
Unconditional Promises to Give	
Unrestricted	45,564
Restricted	110,200
Accounts Receivable	2,800
Prepaid Expenses	13,755
Investments`	129,209
Property and Equipment, at cost, net of accumulated depreciation	127,723
Security Deposit	9,000
TOTAL ASSETS	\$1,022,569
LIABILITIES	
Accounts Payable and Accrued Expenses	\$6,533
Refundable Advances	63,698
Deferred Revenue	10,000
Deferred Rent	29,399
TOTAL LIABILITIES	\$109,630
NET ASSETS	
Unrestricted	
Board Designated Operating Reserve	\$180,219
Other	265,470
Total Unrestricted	445,689
Temporarily Restricted	467,250
Total Net Assets	912,939
TOTAL LIABILITIES AND NET ASSETS	\$1,022,569



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Executive Director

Patrick Dougher
Program Director

Sharon Polli
*Development and
Communications Director*

Sophia Dawson
Office Manager

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