



## Groundswell Community Mural Project Annual Art Auction Benefit

### Place an Ad in our Program

**Tuesday October 23rd, 7-10pm at 511 Gallery  
529 West 20th St. Suite 8, NYC**

#### Board of Directors

Rob Krulak, President  
David Goldstein, Vice President  
Suzanne Dance, Treasurer  
Robin Reisenfeld, Secretary  
Michael Baer  
Zola Bruce  
Derek Denckla  
Menshahat Ebron  
Rosemarie Fiore  
Maura Greaney  
Jenny Laden  
Youme Landowne  
Susan Ochshorn  
Bryony Romer

#### Benefit Committee

Suzanne Dance  
Susan Ochshorn  
Cornell DeWitt  
Stephan Dance  
Margi Douglas  
Menshahat Ebron  
Jill Gerstenblatt  
Maura Greaney  
Elizabeth Heskin  
Jenny Laden  
Chris Melton  
Sally Morgan  
Maite Quinn  
Robin Reisenfeld  
Amy Sananman  
Mariel Wong

**(New York, NY) July 24, 2006** Artists from around the country have joined together to raise support for Groundswell Community Mural Project, a non-profit organization that enables NYC youth, communities and artists to use art as a tool for change. The **Annual Art Auction Benefit will take place Tuesday, October 23, 7-10 pm in Chelsea, NYC at 511 Gallery** (529 West 20th St Suite 8.)

This special event will feature a silent auction of the works of more than 60 contemporary artists, including: **Eric Fischl, Nicole Cherubini, Jeffrey Gibson, Swoon and Inbal Sivan.** An auctioneer from **Christie's** will conduct a live auction of 5-10 artists as well. Products from sponsors such as **Prada and Kenneth Cole Productions** will be raffled off the night of the event. Cocktails sponsored by **Christiania Vodka**, wine by **Opici**; food by **Sheep Station.** All event proceeds will benefit Groundswell's programs.

Event and Media sponsors include **Artforum, Art Cal, StratREALFoundation, USA, Pomerantz Haudek Block Grossman & Gross LLP, Davis, Polk & Wardwell, David Goldstein & Associates, Susan Ochshorn & Marc Gross**

#### Ad Book

We anticipate printing 500 copies of the program, which will include information about Groundswell, a list of art for auction and an estimated 10 pages of ads. You can use your business card, design something yourself, or simply give us a message which we can input for you. Your business will receive complimentary tickets with the ad.

#### Price List:

<b>Quarter Page:</b>	<b>\$150</b> (1 complimentary benefit ticket)
<b>Half Page:</b>	<b>\$300</b> (2 complimentary benefit tickets)
<b>Full Page:</b>	<b>\$500</b> (4 complimentary benefit tickets)

To purchase an ad contact Ryan or Majken  
[Ryan@groundswellmural.org](mailto:Ryan@groundswellmural.org) or 718.254.9782

For more info: [www.groundswellmural.org/benefit.html](http://www.groundswellmural.org/benefit.html)

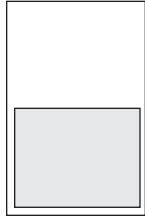
**See attached Spec Sheet for Ad details**

## Ad Spec Sheet

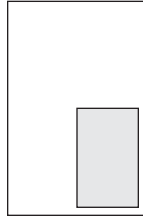
### sizes:



Full page  
5"w x 8"h



Half page  
3.9375"w x 5" h



Quarter page  
3.9375"w x 2.4375"h

### production specs

ALL ADS SHOULD BE BLACK AND WHITE WITH NO BLEED.  
LIVE AREA (MARGIN) OF .25"

Groundswell will accept your ads in Photoshop TIFF or Press-Ready PDF only. Black and White files. No bleed. Please email files under 10mb only. If your files are larger than 10mb, please burn them onto CD and send to Groundswell.

- Art Files should be 300dpi or greater, high-quality pdf or Photoshop TIFF
- All ads are non-bleed with a .25" margin for live art area.

### close date/delivery info

**ALL ADS MUST BE RECEIVED BY END OF DAY 10/8/07**

**EMAIL TO:                   ryan@groundswellmural.org**

**SEND DISCS TO:           Groundswell Community Mural Project  
                                  attn: Ryan  
                                  339 Douglass Street  
                                  Brooklyn, NY 11217  
                                  718.254.9782**