



FOR IMMEDIATE RELEASE
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Groundswell Announces 17th Annual Art Auction Benefit

Event Date: Monday, October 7

Location: Christie's, 20 Rockefeller Plaza, NYC

NEW YORK, NY - Groundswell announces its 2013 **17th Annual Art Auction Benefit**, in support of the organization's public artmaking programs. The Art Auction Benefit will honor acclaimed street artist **Swoon**, Commissioner of the NYC Department of Probation **Vincent N. Schiraldi**, and LISC New York City Managing Director **Denise Scott**. The event will feature a silent and live auction of over 70 artworks generously donated by both emerging and internationally-renowned artists, including Swoon, **Richard Serra**, **Mark di Suvero**, and **Stephen Powers**. Presented by the 2013 Benefit Committee, led by Committee Chairs **Jay DeDapper**, **Dina Bleecker**, and **Ricardo Cortes**, the 17th Annual Art Auction Benefit will take place on Monday, October 7, 2013, 7:00 pm at the unparalleled Christie's at Rockefeller Plaza.

Each of the three 2013 honorees has made a unique contribution to Groundswell over the organization's 17-year history, furthering its work to bring together artists, youth, and community organizations to transform New York City's urban landscape through public art.

As one of today's most innovative and community-facing street artists, **Swoon** is an inspiration to thousands of New York City teens like those engaged each year by Groundswell's youth programs. Showcasing Swoon and her dedication to Groundswell is particularly meaningful this year, as she collaborates with Groundswell to present Recovery Diaspora. Through this project, Swoon and teen artists will create a series of murals addressing disaster recovery in New York City communities deeply impacted by Superstorm Sandy, including Red Hook, Staten Island, Coney Island, and the Rockaways.

Vincent N. Schiraldi, Commissioner of the New York City Department of Probation, has dedicated his extraordinary professional career to transforming the lives of troubled youth and strengthening juvenile justice systems. As Commissioner, he has worked in collaboration with the community and other justice partners like Groundswell to apply innovative thinking to the Department of Probation's mission to intervene in the lives of probationers, hold them accountable, and serve as a catalyst for positive change.

Like Groundswell, **Denise Scott** is committed to building strong and sustainable communities. As Managing Director of LISC New York City, Denise is dedicated to helping low-income

neighborhoods become healthy communities of choice - good places to live, do business, work and raise families. Showcasing Scott's commitment to Groundswell is particularly resonant at this event, as LISC New York City joins with Groundswell to present Recovery Diaspora. This collaboration exemplifies Groundswell's 17-year-track record of success in bringing together artists, youth, and community organizations to use art as a tool for social change.

"As we celebrate this milestone," said Groundswell Executive Director Amy Sananman, "we look forward to hosting an incredibly successful art auction. In addition to highlighting the work of over seventy talented and generous artists, this event will bring together Groundswell's broader community of artists, partners, individual supporters, and young people to celebrate three remarkable honorees and raise critical funds to support our efforts to use art as a tool for social change throughout the year."

In addition to established artists such as **Lady Pink**, **Ricky Powell**, and **Mark di Suvero**, the auction will also include emerging artists actively progressing in their careers, such as **Sofia Maldonado**, selected by the Times Square Alliance to create a monumental mural on 42nd Street. The evening's exhibition will also feature a series of mural design sketches created by youth participating in Groundswell's flagship Summer Leadership Institute, and work by Groundswell muralists, including **Sophia Dawson**, **Conor McGrady**, and **Mauricio Trenard**.

Brian McComak of Christie's will be the auctioneer for the evening. The auction will be hosted online by **Paddle8**.

The complete list of 17th Annual Art Auction contributing artists includes **Maria Elena Alvarez Lourens**, **Nils Folke Anderson**, **Mildred Beltré**, **Leola Bermanzohn**, **Lordan Bunch**, **Tillamook Cheddar**, **Hannah Cole**, **Ricardo Cortés**, **Molly Crabapple**, **Boyce Cummings**, **Sophia Dawson**, **DAZE**, **Mark di Suvero**, **John Dolan**, **Patrick Dougher**, **Ron English**, **Nicky Enright**, **Michael Gaillard**, **Hans Gissing**, **Katherine Gressel**, **David Guinn**, **Ashley Hildreth**, **Susanna Howe**, **Bo Joseph**, **Sherry Kerlin**, **KET**, **Bob Klein**, **Ellen Kozak**, **Jenny Laden**, **Jerome Lagarrigue**, **Lady Pink**, **Emily Noelle Lambert**, **Liqen**, **Rene Lynch**, **Sofia Maldonado**, **Carlos Mare**, **Conor McGrady**, **Jason Middlebrook**, **Wardell Milan**, **Mark Milroy**, **Martien Mulder**, **Timothy Paul Myers**, **Trevor Paglen**, **Jose and Rey Parla**, **JJ Peet**, **Jess Poplawski**, **Alexandra Posen**, **Ricky Powell**, **Stephen Powers**, **Lee Quinones**, **Richard Serra**, **Dan Slabonik**, **Sarah Small**, **Swoon**, **Justin Terry**, **TOOFLY**, **Mauricio Trenard**, **TJ Volonis**, **Reid van Renesse**, **Ai Weiwei**, **Dirk Westphal**, **Charmaine Wheatley**, **Bruce Waldman**, and **Raphael Zollinger**.

The Groundswell 17th Annual Art Auction Benefit is proudly supported by 2013 Premier sponsor **Sweet'N Low**; Patrons of the Arts sponsors **Davis Polk & Wardwell LLP**, **Hayward Industries**, and **FCI Catering & Events**; and Distinguished sponsors **Goldstein Hall LLC** and **Whole Foods Market**. The event's Media sponsor is **Artforum**.

Groundswell 17th Annual Art Auction Benefit

Date Monday, October 7, 2013 at 7:00pm

Location Christie's

20 Rockefeller Plaza

New York, NY 10007

Cost Tickets start at \$50, sponsorships from \$1,000

More information at www.groundswellmural.org

Online Auction at www.paddle8.com/auctions/groundswell